



### Overall Reach

Overall reach refers to the total number of different people/group exposed to your product/service. In addition to the popularity of your business offering, this parameter is directly proportional to the need of the industry.

- 4702166157



Company Name - Pencils For Success

Cutoff Score - 75

# **Industry Impact**

This parameter is used to judge the impact of your product/service on the corressponding sector. Our awards committee looked into the available information on public platforms as well as the information submitted as part of the nomination.



Cutoff Score - 75



# Spirit Of Innovation

Industries across the globe are witnessing innovation at breakneck speed, in both products and services. Internet technologies are leading the charge by bringing new perspectives and solutions to the industries they are being applied to, thanks to individuals and organizations committed to the effort.



Cutoff Score - 75

#### **Future Readiness**

Major industries across the world are being challenged with substantial pressure being applied on existing resources to address the growing demand and population. Technologies centered around the internet can help break the status quo and ensure that they deliver similar or even better performance, without compromising on the quality delivered.



Cutoff Score - 75

### Market Demand

Market demand refers to the demand for a given product or service. The judging committee looked into the need for a product/service at scale in the corresponding industry, linked to the use of internet based technologies.



Cutoff Score - 75

# Aggregate Score

The final score is calculated by taking an aggregate of the above 5 scores. The percentage calculated helps define the final position of the nominee on the given awards list.

81.8%

The information contained in this document is confidential and meant for the intended user(s) only. The distribution and sharing of the same outside the intended group is restricted. The validity of this award is subject to the awardee being present in person at the conference to accept it. In case the awardee cannot be present themselves or have someone else accept it on their behalf, the nomination will be forfeited.